

Nonprofit Organizations:

How You Can Help Older Adults



According to the [U.S. Administration on Aging](#), more than 14 million older adults live alone—often going days or weeks without any social interaction. For many older adults, social distancing during the pandemic has amplified the loneliness they already feel.

[Ready to Care by Home Instead](#) is calling on people with caring hearts to [become a pen pal](#) and write letters to uplift and touch the hearts of older adults across North America. Through our pen pal initiative, nonprofit organizations can help seniors form meaningful connections. There are two ways you can help:

If you would like to help write letters...

Plan a virtual letter writing party! Gather members of your organization virtually to write encouraging notes for older adults. You can submit letters online at [ReadyToCare.com](#). Or, send them directly to Ready to Care via email (info@readytocare.com) or snail mail (address below).

Home Instead

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Three Tips for Hosting a Letter Writing Party

1. At the beginning of the event, invite participants to introduce themselves and share why they are becoming a pen pal.
2. If your pen pals are handwriting notes, encourage them to use colorful paper, pens, markers and stickers to make the letters extra special.
3. Share sample letters from ReadyToCare.com to inspire your writers.

If you would like to help deliver letters...

Drop us a line at info@readytocare.com. We're on the hunt for partners who work directly with older adults (age 65 or older). If you can help deliver letters to seniors in your community, please let us know!

In your email, please include a brief description of the organization(s) receiving the letters, as well as the number of letters needed for delivery. We will collect letters, review and share the files via email for your organization to print and deliver.

**Thank you for helping us fearlessly create today the world
we want to grow older in tomorrow.**

For more ideas and inspiration to support older adults, visit [ReadyToCare.com](#).